

# Policy recommendations for learning analytics and advice giving process

OFLA

Onwards from Learning  
Analytics



# Infographic

Target audience:  
institutions leaders, policy advisors

**Policy recommendations**  
Integrating data/learning analytics and the advice-giving process

**Link to existing policy/mission**

- Link to policy for support
- Policy must justify the use of data
- Departmental level if no overall policy exists

**Define target students**

- Can be different subgroups with different goals
- Data direct used in case work
- Aggregated data for research / managerial purposes.

**Communicate policy & process**

**Staff:** decide about communication to students. Aware of policy, determine validity alerts

**Stakeholders:** involve all in development process

**Faculty understand data & has advising / supporting skills**

- Data literacy
- Skills for advising/tutoring
- Knowing the referral process

**Be transparent and make processes public**

- Justify processes & make public
- Set rules data use
- Aware of data limitations
- GDPR requirements

**Use static data accompanied with dynamic data**

**Static:** demographics, previous performance, credit load

**Dynamic:** recent, behavioural & actionable

**Include post data processes**

- Describe decisions made & outcomes
- Rules record keeping
- Correcting incorrect data/notes.

**Policy shaped by capacity of technology**

- Involve ICT personnel in development
- Technical opportunities versus restrictions

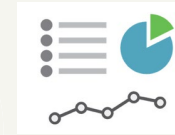
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# Link policy data use to existing policy / mission

- Connect to the institution's vision and goals
- Consider how intervention will complement, work alongside, or replace existing structures
- Chose what data to collect and how to translate this into interventions

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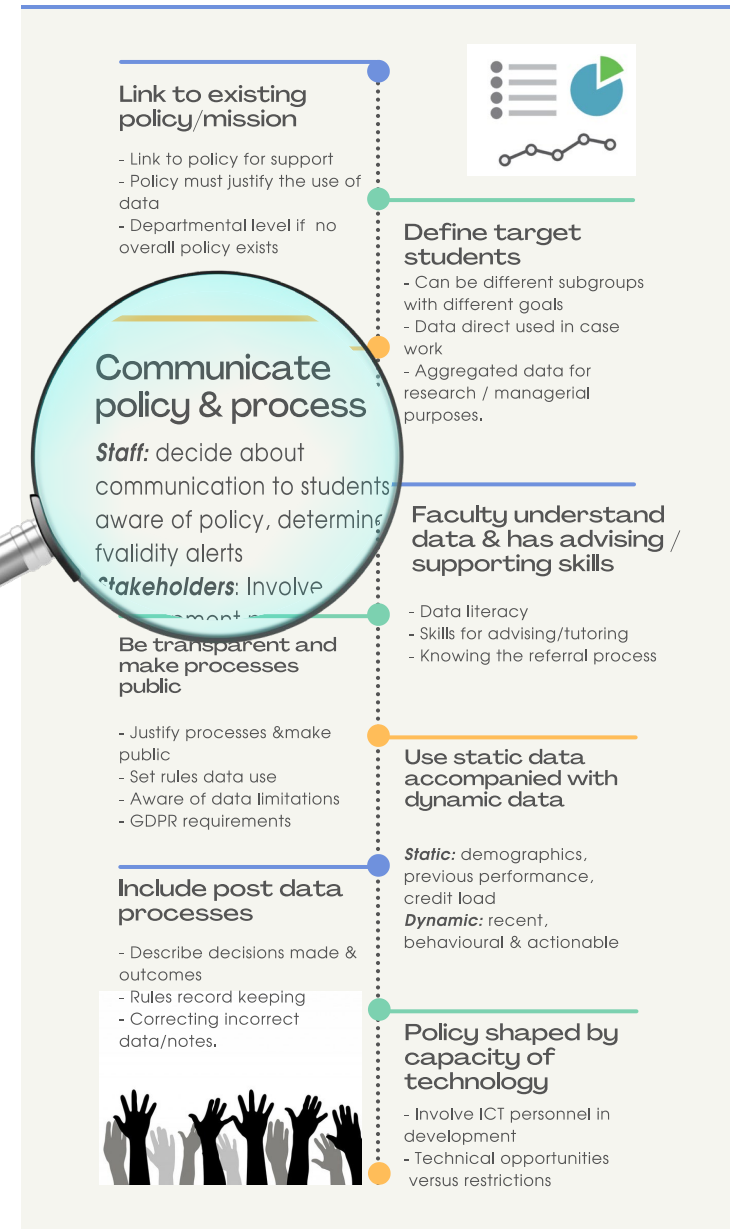
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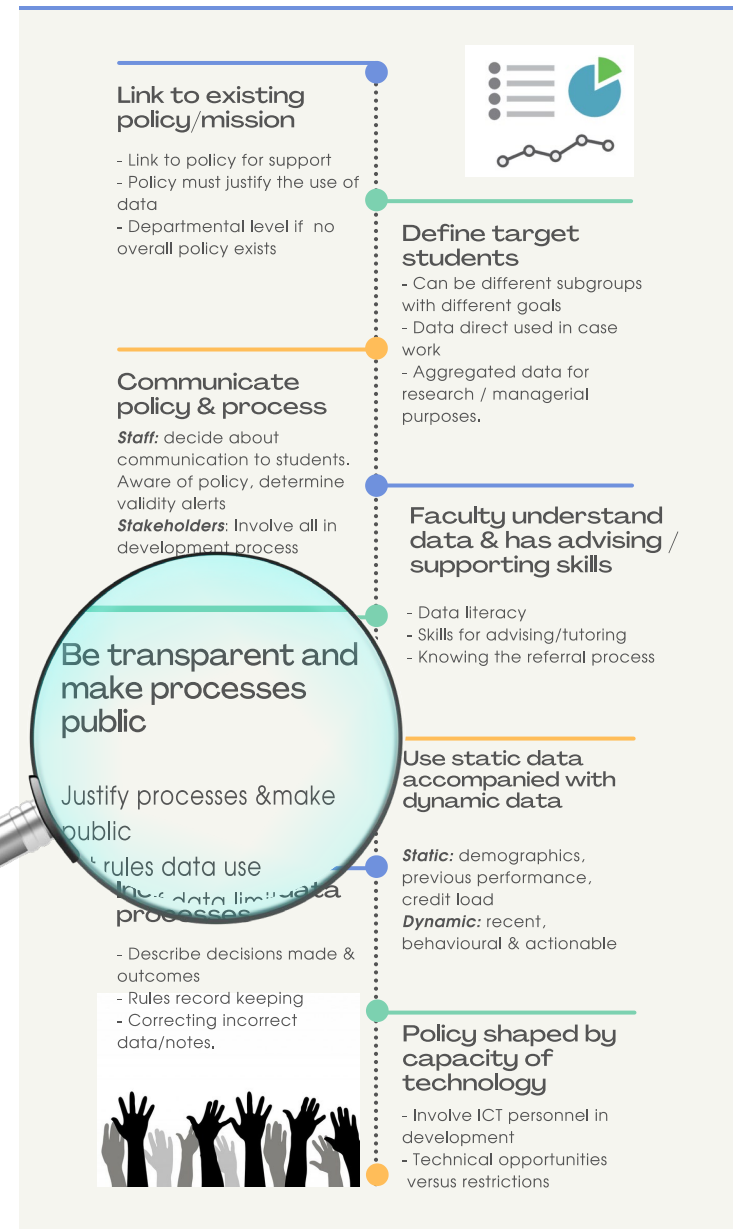
# Communicate policy & processes to staff and students

- Consult and collaborate with stakeholders, e.g. faculty leaders, tutors and other support staff
- Involve end-users in process to cater needs
- Involve support staff in identification
  - Allow staff to validate alerts



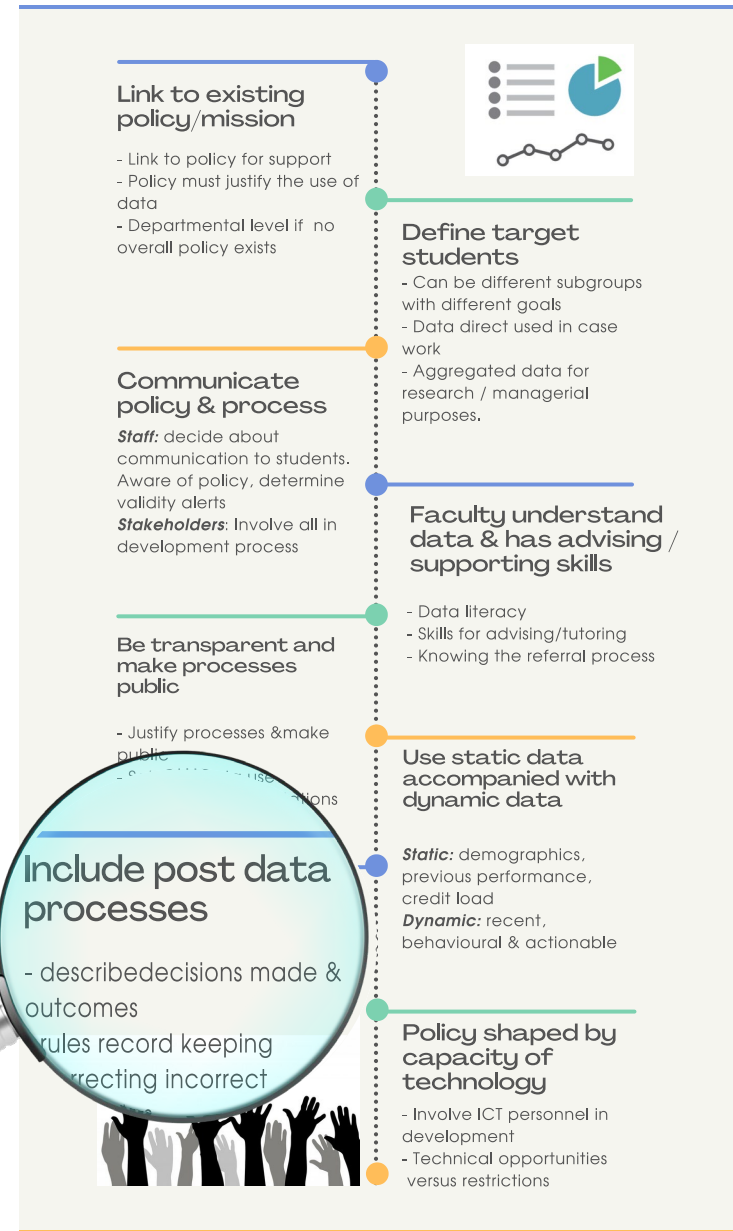
# Transparency in data use and processes

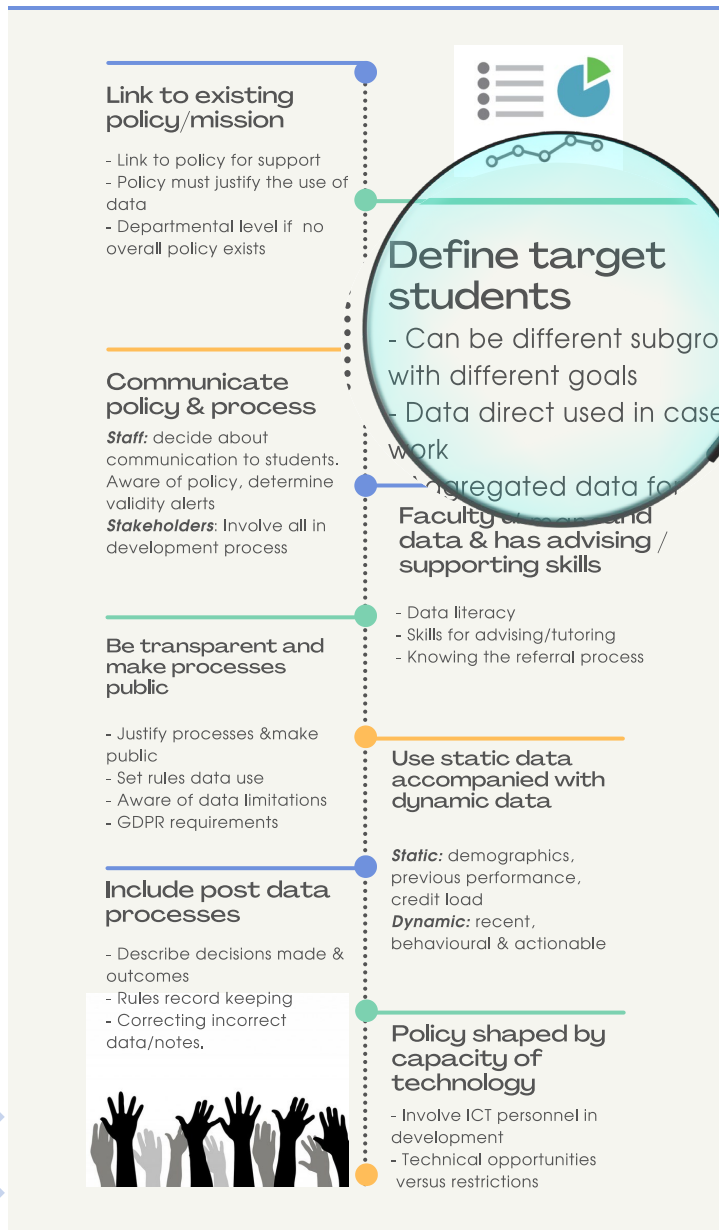
- Processes need to be justified and made public
- Protocols should contain decision making rules (particularly if automated)
- Legal (GDPR) requirements taken into account



# Include post data process in policy

- Rules for record keeping
  - Who is allowed to see the data
  - Which (key)users allowed to adapt i.e. correcting incorrect notes
  - Students choice to opt-out





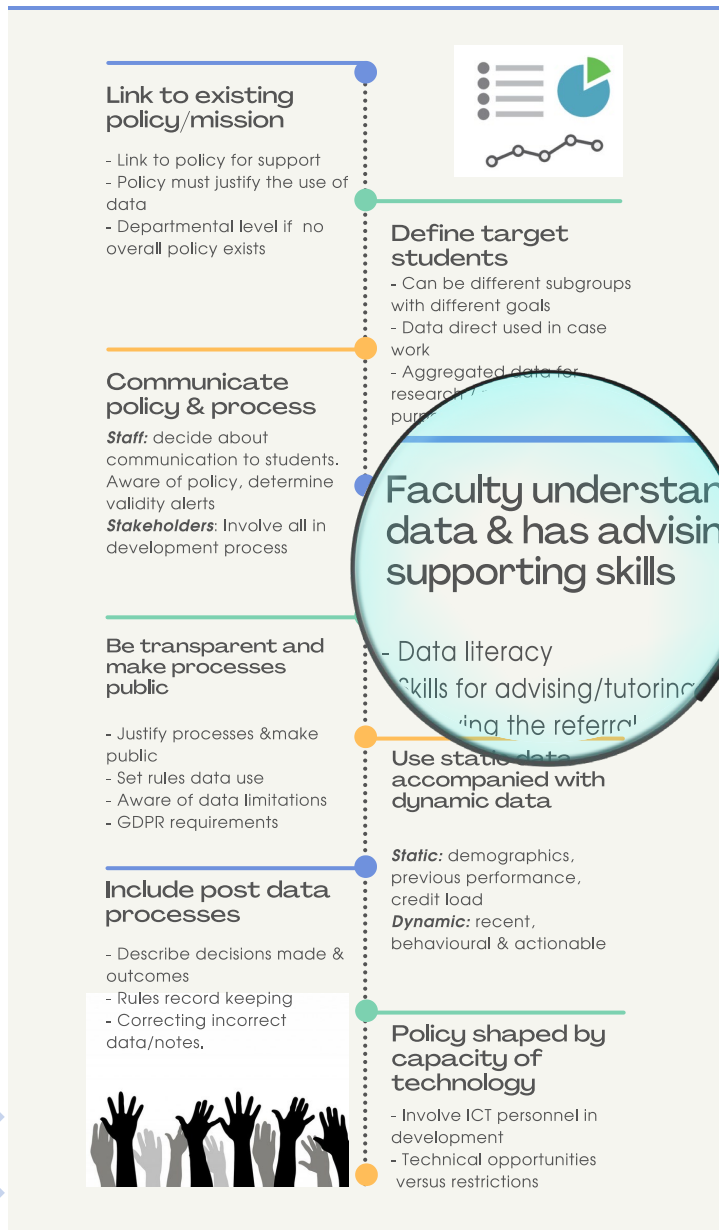
# Define (different subgroups) of target students

- Justify the identification of target groups

(Have a clear goal)

- Individual case work i.e. students at risk for withdrawal, or students having a disability

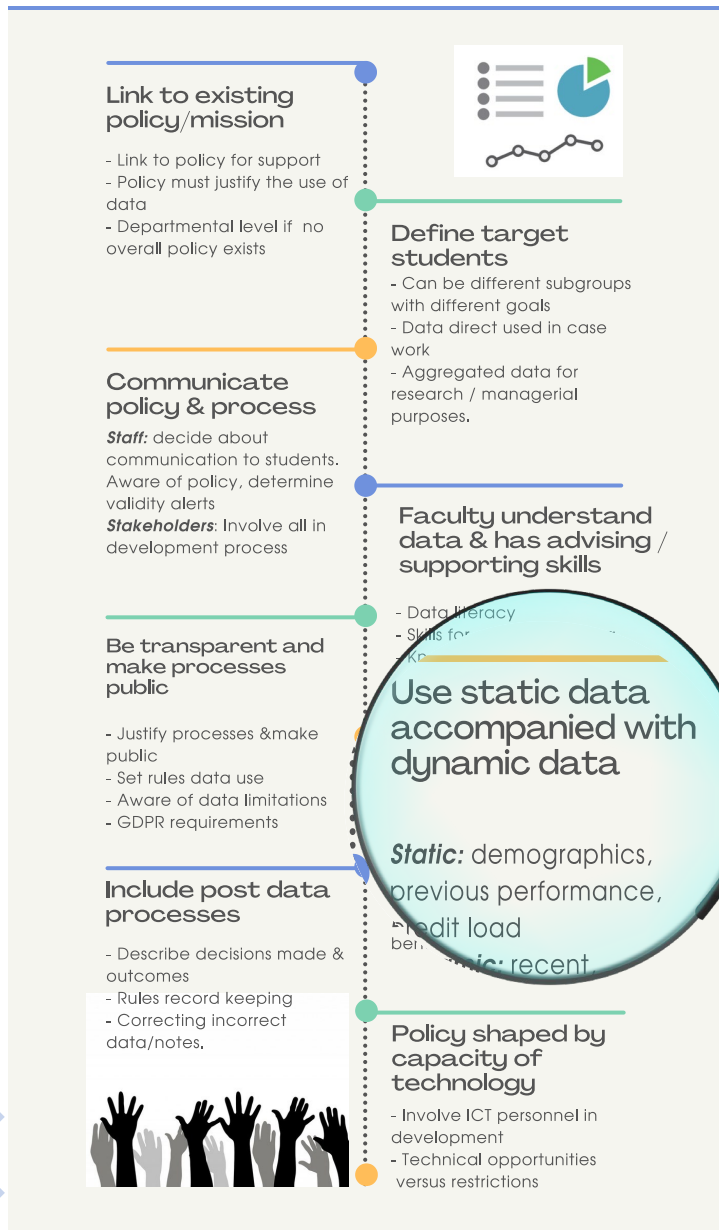
- Aggregated data for research / managerial processes (e.g. exam results especially 1st semester/ provisional study advice after 6 month).



Faculty have ability to interpret data, and tutoring / advising skills

- Improve data literacy for success
- Data insights can be used to generate and support conversations
- Staff having coaching/ listening skills is beneficial (to encourage and engage students)
  - Knowing the support and referral process



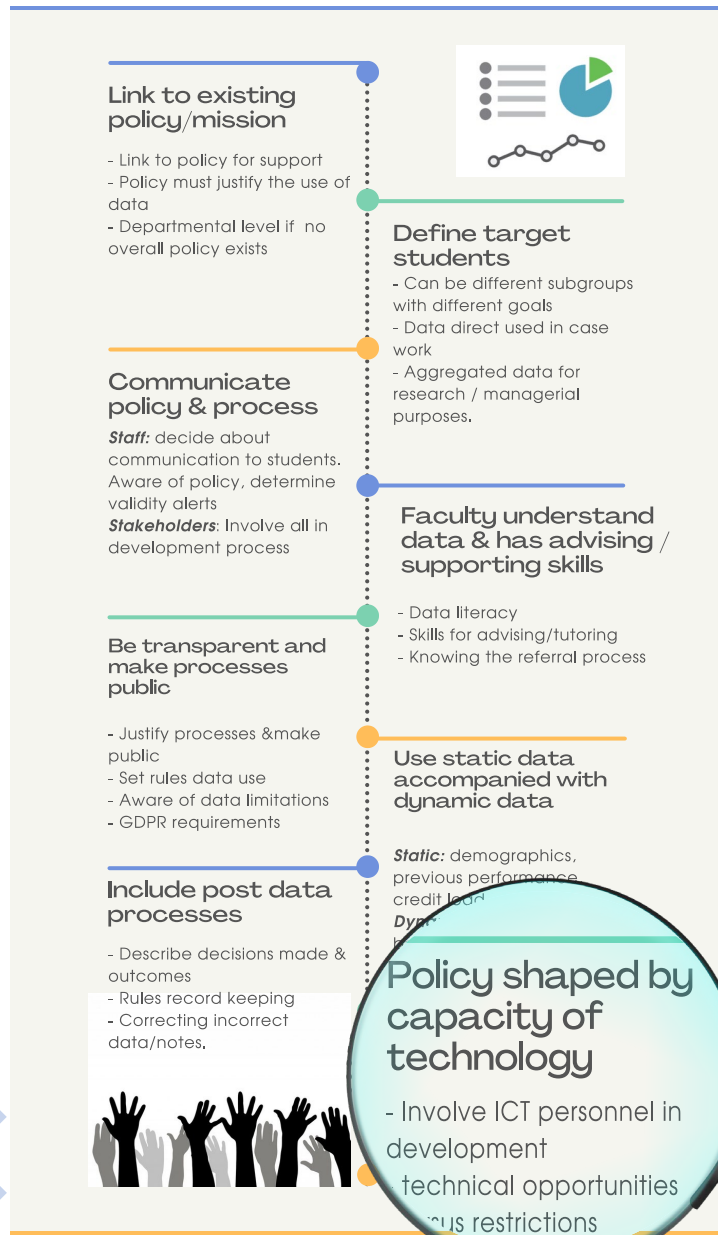


# Use static data accompanied with dynamic LA data

- Static data e.g. demographics, previous performance and credit attempted and completed
- Dynamic data e.g. behaviour, online activities (next presentation)

# Policy shaped by capacity of technology

- Technological opportunities and challenges shape the use of data
  - Involve IT teams to make process and monitoring efficient
  - Short term (excel) vs robust system for access and sharing data across institutions



# The Project Team - acknowledgements



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